



PRESS RELEASE

## **SkinVision and Healis offer skin checks in Flemish care pharmacies**

*Low-threshold skin checks in pharmacies make early detection of skin cancer more accessible*

**AMSTERDAM, Netherlands, April 28, 2026** - [SkinVision](#) and [Healis](#), the network of care pharmacies in Flanders, are joining forces to enable early detection of skin cancer through pharmacies. Following a successful pilot project using the SkinVision app, the service is now being rolled out to all 31 Healis pharmacies.

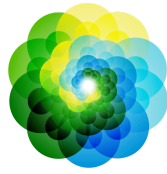
Through the collaboration with SkinVision, people with suspicious skin spots can visit the pharmacy for an accessible initial check using the app. Pharmacists will support patients in creating an account, interpreting results, and taking photos, including of hard-to-reach areas. This aligns with SkinVision's mission to detect skin cancer earlier while preventing unnecessary healthcare visits.

### **Developments in healthcare policy**

This collaboration aligns with recent developments in Belgian healthcare policy. The federal coalition agreement explicitly emphasizes a greater role for pharmacists in the early detection of conditions such as diabetes, skin cancer, and cardiovascular diseases, as well as in prevention and treatment adherence. Healis is responding to this by positioning itself as a care pharmacy, with a focus on prevention, personal guidance, and addressing patients' healthcare questions. With this approach, Healis aims to contribute to the early detection of health issues and help reduce pressure on primary and secondary care.

An de Mulder, CEO of Healis, says: "Following a successful pilot project in five Healis pharmacies, we are now rolling out SkinVision across all our care pharmacies. Unfortunately, skin cancer is increasing significantly in our society, while early detection greatly improves treatment outcomes. By using SkinVision, we aim to help identify suspicious skin abnormalities more quickly and assist more patients in a timely manner. This approach also fits seamlessly with Healis' mission and vision, where we strongly focus on prevention. We want to position our pharmacies as an accessible healthcare environment where patients not only collect medication, but can also come with questions, receive tailored advice, and be referred appropriately. We work closely with local general practitioners and dermatologists to ensure that patients at increased risk are referred more quickly. SkinVision is a supportive tool throughout the year and does not replace the annual check-up with a dermatologist."

Erik de Heus, CEO of SkinVision, adds: "With Healis, we are making early detection of skin cancer more accessible to everyone in Flanders. Technology supports healthcare professionals, while diagnosis and guidance always remain in the hands of dermatologists and general practitioners. In this way, we bring innovation safely and in an integrated manner directly into the care pathway."



# SkinVision

## **About SkinVision**

SkinVision is a CE-certified medical app (EU MDR Class IIa) that helps people check their skin for signs of skin cancer. Using clinically validated AI technology, the app analyzes photos taken by users during a skin check and provides an informative indication of whether a spot may require further assessment by a qualified healthcare professional. SkinVision is clinically validated and combines advanced AI technology with the expertise and supervision of a panel of dermatologists to provide reliable support. Founded in 2012 and headquartered in Amsterdam, SkinVision has already enabled more than 6 million skin checks worldwide by over 3 million users. With a mission to reduce skin cancer-related deaths by 50% and potentially save 250,000 lives in the coming decades, SkinVision helps people take control of their skin health. SkinVision does not diagnose skin cancer and does not replace a doctor or dermatologist. More information at [www.skinvision.com](http://www.skinvision.com).

## **Reimbursement in Belgium**

In Belgium, individuals insured with Helan Ziekenfonds, CM, NZVL, VNZ, De Liberale Mutualiteit, and Partenamut can receive full reimbursement for using SkinVision.

## **About Healis**

Healis is a network of care pharmacies across Flanders, where accessible, personal, and warm healthcare is central. Guided by the belief “better one pill less than more,” their pharmacists take the time to truly listen to patients. Through tailored advice, careful follow-up, and a strong focus on prevention, Healis provides personalized care. Together with patients, they aim to build sustainable and personal healthcare. More information at <https://www.healis.be>

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